



CV PAULA MORERA

Graphic Designer

SOBRE MI

Speaking personally, I consider myself an outgoing person, as well as responsible and committed to my work. I enjoy listening to the opinions of clients and my colleagues; it's a way of learning. I like working both independently and as part of a team. I appreciate blending the originality of the designs I create with my strong frontend knowledge, allowing me to take my designs beyond the screen and turn them into functional realities. One of the things I enjoy most about my job is the ability to understand and empathize with clients who require my skills as a designer. Sharing my experiences with them to guide them in finding what their brand needs is truly fulfilling.

ONLINE PORTFOLIO

www.paulamorera.com

CONTACT

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LANGUAGES

Spanish *Native*
 English *C1*



DESIGN TOOLS



WEBSITE TOOLS



FORMACIÓN

-  **Master's Degree (UOC)**
 Diseño, identidad visual y construcción de marca
 2020 · 2023 Catalunya
-  **Design and construction of web pages**
 CSIF (500h)
 2019 · 2020 Valencia (presencial)
-  **Graphic Design course**
 Digital Studio (600h)
 2017 · 2018 Altea (Presencial)
-  **Fine Arts (U.P.V.)**
 Universidad Politécnica de Valencia
 2010 · 2015 Valencia (Presencial)

EXPERIENCE

- 2020 · Act.**
 Paterna (Valencia) **Senior Graphic Designer**
 Cactus Digital Signage www.cactusds.com
- 2019**
 Torrent (Valencia) **Graphic Designer – Head of Department**
 DP Gràfics
- 2018 · 2019**
 Catarroja (Valencia) **Graphic Designer / English Teacher**
 Valencia Language Club
- 2017 · 2018**
 Altea (Alicante) **Graphic Designer (Freelancer)**
 Graphic Design Studio
- 2017**
 Benidorm (Alicante) **Graphic Designer**
 Aqualandia / Terra Mítica / Mundo Mar
- 2016 · 2017**
 Altea (Alicante) **Junior Graphic Designer**
 Solojeep España

GRAPHIC DESIGN SKILLS

Complete Adobe Creative Suite	Proactivity	Frontend programming skills
Creativity, color, typography	Project management	Web design and UX/UI
Efficiency in the execution of my designs	Team management	Knowledge of design trends
Time optimization and problem-solving	Creation and design of brand and logos	Digital illustration
Basic SEO	After Effects animation	Speed

Throughout 9 years of experience, I have gained new insights at every place I have worked

